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## WOMEN LEADERS CONGRESS

FEB, 17 - 20, 2025 • DUBAI - UAE

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# WOMEN LEADERS CONGRESS

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# Where Distinguished Global Women Role Model Leaders Meet





Shaikha Salama Bint Hamdan, Wins Woman Personality of the Year Shaikha Salama Bint Hamdan Al Nahyan, Wife Of H.H Shaikh Mohammed Bin Zayed Al Nahyan,President of the UAE, The Awards Received By: H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan



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YEARS OF

### **Maye Musk** Winner of the Women of the Year and the Life Time Achievement Award-2023



### FORBES LIST OF THE WORLD'S 100 MOST POWERFUL WOMEN

**THE POWER OF** 

AUTHENTICITY

### ADVANCE INFORMATION

### THE POWER OF AUTHENTICITY

### Three Principles of Leadership Success

### **RAJA AL GURG**

### RANKED NO. 1 ON THE MIDDLE EAST'S POWER **BUSINESSWOMAN LIST 2021, FORBES**

The Power of Authenticity: Three Principles of Leadership Success is a fascinating and candid account of the obstacles and triumphs that Raja Al Gurg faced on her path to becoming one of the most influential businesswomen in the Arab world.

Al Gurg is the Chairperson and Managing Director at the Easa Saleh Al Gurg Group, an eminent family business in the UAE. In The Power of Authenticity, she gives invaluable insight into the lessons she learned first as a secondary school principal, before climbing the ladder of a diversified conglomerate that represents businesses ranging from retail to real estate.

Confident and encouraging, Al Gurg explains how a leadership style based on personal authenticity can lead to business success. Along the way, she considers: What does it take to steer a company? How can a failure be turned into an advantage? How can women business leaders break down barriers and make a difference?

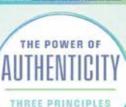
### KEY SELLING POINTS

- female writer for aspiring leaders

• Author featured on *Forbes* World's Most Powerful

the corporate world

With four decades of experience in sectors as diverse as education and manufacturing Raia AL Gurg has had hands-on experience with a wide variety of sectors in the corporate world. Her reputation as one of the foremost female business leaders in the Middle East is underscored by the countless board positions associations within the UAE and beyond She is President of the Dubai Business Women Council, and regularly represents the UAE a international conferences. She is actively devoted to advocacy for women in the workplace creating opportunities for them to thrive and develop in their careers. Her work in this area has yielded a list of impressive accolades, including being listed for multiple years among 'The World's 100 Most Powerful Women' by Forbes.



OF LEADERSHIP SUCCESS

ISBN Paperback: 978-1-911487-75-3 ISBN eBook: 978-1-911487-76-0 Format: Paperback Size: 216mm × 135mm (portrait) Extent: 176pp Price: £14.95 / \$20 / AED 110 BIC Codes (UK & ROW): Casemate Distribution Categories:





### THREE PRINCIPLES **OF LEADERSHIP** SUCCESS

RAJA AL GURG

Women Personality of the Year Awards Dr Raja Al Gurg Chairperson - Easa Saleh Al Gurg Group and Founder Dubai Business Women's Council

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### فعاليات الكونغرس الدولي ال 27 للقياديات لعام 2025

### **2025 THEME AND ACTIVITIES**

معارض وإجتماعات الطاولة المستديرة للقياديات فى القطاعات التالية



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> الاقتصاد وسيدات الاعمال



> ادارة الصحة

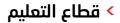


> الشرطة والقوات المسلحة



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> قطاع الطيران



> السياحة والسفر



> العلوم والتكنولوجيا



> معرض صحة المرأة



> المؤلفات والناشرات



> معرض القياديات للفنون



> المرأة في المناصب القيادية والدولية



> معرض سيدات الأعمال

والمستثمرات

> الإحتفال بالذكرى يوم ميلاد أولئك الذى یتصادف مع ۸ مارس



> الإحتفال بيوم ويبكس للزواج العالمى



> معرض مصممات الأزياء والموضة







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### **Conference Profile and Objectives**

Celebrating 27 years of successfully, organizing one of the largest global women leaders' event, Woibex conference which is held annually on International Women's Day, has become a global platform that links women from all sectors, making it a strategic achievement and an important gathering of global women leaders and entrepreneurs to highlight global women's achievements.



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### Maye Musk

Winner of the Women of the Year and The Life Time Achievement Award-2023



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### Woibex What We Do

Woibex, Provides an environment conducive to the exchange of views, discussion, and face-to-face networking amongst women leaders, and aims to elevate the status of women in society, enabling them to acquire the skills needed to succeed in the global market and provides the services and business knowledge which can support women towards the future.



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### Where Distinguished Global Women Role Model Leaders Meet













































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Sheikha Bodour Bint Sultan Al Qasimi, Princess Amira Al Taweel, and Sheikha Nouf Al Khalifa at Woibex Conference



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Shaikha Salama Bint Hamdan, Wins Woman Personality of the Year Shaikha Salama Bint Hamdan Al Nahyan, Wife Of H.H Shaikh Mohammed Bin Zayed Al Nahyan, President of the UAE, The Awards Received By H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan



African Delegation Members





HRH Princess Lamia Bint Majed Alsaud Secretary General and member of the Board of Trustees, Alwaleed Philanthropies Dr. Anna Dolidze Parliamentary State Secretary Republic of Georgia H.E Dr. Raja Easa Al Gurg Vice Chairperson & Managing Director of the Easa Saleh Al Gurg Group









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Hon. Mary Robinson





Former President, Republic of Ireland

Princess Amira Al Taweel Saudi Arabia

Dr. Raja Easa Al Gurg Chairperson - Easa Saleh Al Gurg Group and Founder - Dubai Business Wome>s Council



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HRH Princess Lamia Bint Majed Alsaud Secretary General and member of the Board of Trustees, Alwaleed Pilanthropies



Mrs Tipper Gore Wife of Former US Vice President



Maye Musk



H.E. Dr. Dena Assaf United Nations Resident Coordinator



Phan Thi Kim Phuc Known for Being "The Girl in the Picture" (Vietnam War)



Dr. Anna Dolidze Parliamentary State Secretary Republic of Georgia



Sheikha Nouf Al Khalifa Director of the London Business School Dubai Center - Kingdom of Bahrain



Sheikha Hessa Al Khalifa



Dr. Ahmad Tahlak Chairman, LEVENBERT



H.E. Fouzia Hassan Gharib Ministry's assistant undersecretary UAE Ministry of Education said yesterday



H.E Elif Çomoğlu Ülgen Ambassador of the Republic Of Turkey in South Africa, Pretoria



Cordelia Henry Founder - Pearlescence



Dr. Akima Umezawa Japanese Consul-General in Dubai



Sheikha Dr. Alia Humaid Al Qassimi Social Development Expert



Dr. Ibtesaam Al Bastaki Director of investment and private partnership Dubai Health Authority (DHA)



H.E Paolo Lembo United Nations Resident Coordinator in UAE, Qatar



Hanane Benkhallouk Co-founder & Executive Director, Sustain Leadership consultancy



H.E Elballa Hagona UNDP - United Nations Development Program



Prof. Abhilasha Singh Provost/Vice President For Academic Affairs



H.E. Mr Hisashi Michigami Former Consul General of the Consulate General of Japan in Dubai, UAE



H.E Dr. Amani Khalid Bouresli Former Minister of Commerce and Industry of Kuwait



Khuloud Al Nuwais Chief Sustainability Officer, Speaker, Top 20 Influential UAE Woman, Gender Balanced Boards, Strategist, Emiratisation



Raya Rammal Journalist, Senior News Anchor DubaiTV - Dubai, United Arab Emirates



H.E Jenan Boushehri Former Minister of Public Works and State Minister for Housing, Kuwait



Dr. Hajia Salamatu Garba Executive Director and Founder Women Farmers Network - WOFAN



Mohamed Abdulrahman NBC ARABIA



Dr. Toyin Sarak Founder of @wellbeingafrica and Global Goodwill Ambassador for @world\_midwives, #UHC, Advocate for Maternal Newborn & Child Health, Rights, Equity & Empowerment



Sherifa Hady Consumer Business Manager, Imaging and Printing Group, HP, Middle East









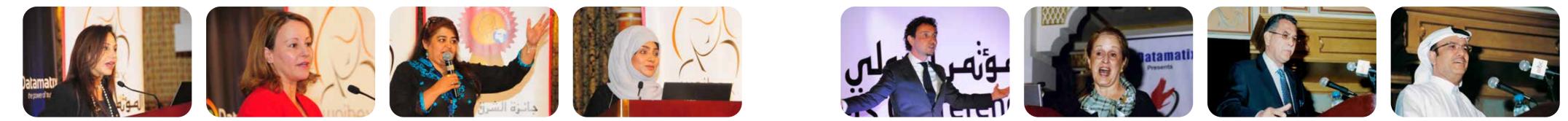


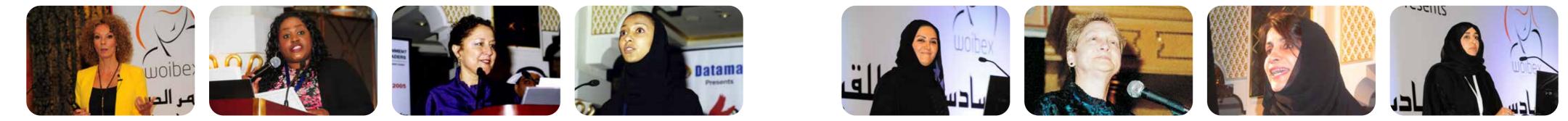




Where Global Distinguished Role Model **Women Leaders** Meet



























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# جائزة الشرق الأوسط الرابعة والعشرون لتميز القياديات 24<sup>th</sup> Middle East WOMEN LEADERS Excellence Awards

2pm on Thursday the 20th of Feb 2025, Dubai, UAE

For Nomination: www meawards com



## معهد جائزة الشرق الأوسط للتميز Middle East Excellence Awards Institute

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#### A Page from the Golden History of Women Excellence Awards







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# جائزة الشرق الأوسط الثانية والعشرين لتميز القياديات

March 9, 2023 · Dubai - UAE



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#### Women Personality of the Year Awards

Sheikha Fatima bint Zayed bin Saqr Al Nahyan, wife of H. H. Sheikh Humaid bin Rashid Al Nuaimi, Supreme Council Member and Ruler of Ajman, and Chairwoman of Umm Al Momeneen Society has been awarded the Woman Personality of the Year.

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## Women Personality of the Year Awards

Princess Ameerah Al Taweel The Award is Presented by H.E. Reem Al Hashimy, U.A.E. Minister of State





#### Women Personality of the Year Awards

H.H Sheikha Amina Bint Humaid Al Tayer Chairwoman of Dubai Women's Association Middle East Women Personality of the Year 2007 Received by: Ms. Amal Al Dabos

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## Women Personality of the Year Awards

Shaikha Salama Bint Hamdan, Wins Woman Personality of the Year Shaikha Salama Bint Hamdan Al Nahyan, Wife Of H.H Shaikh Mohammed Bin Zayed Al Nahyan, President of the UAE, The Awards Received By H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan

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### Women Personality of the Year Awards

Dr Raja Al Gurg Chairperson – Easa Saleh Al Gurg Group and Founder Dubai Business Womens Council

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## Women Personality of the Year Awards

Phan Thi Kim Phuc Known for Being "The Girl in the Picture" (Vietnam War)

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يكرم المعهد المؤسسات والقادة أصحاب الانجازات القيادية، الاجتماعية، الاقتصادي والاعلامية المبنية على أسس الاقتصاد المعرفي الحديث وثقافة القيادة

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# جائزة الشرق الأوسط الرابعة والعشرون لتميز القياديات 24<sup>th</sup> Middle East WOMEN LEADERS Excellence Awards

2pm on Thursday the 20th of Feb 2025, Dubai, UAE