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March 6-8, 2024 • Dubai – UAE

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Shaikha Salama Bint Hamdan, Wins Woman Personality of the Year

Shaikha Salama Bint Hamdan Al Nahyan,
Wife Of H.H Shaikh Mohammed Bin Zayed Al Nahyan, President of the UAE,

The Awards Received By:

H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan



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Maye Musk
Winner of the Women of the Year
and the Life Time Achievement Award-2023

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THE POWER OF AUTHENTICITY

THREE PRINCIPLES OF LEADERSHIP SUCCESS

RAJA AL GURG

ADVANCE INFORMATION



THE POWER OF AUTHENTICITY

Three Principles of Leadership Success

RAJA AL GURG

**RANKED NO. 1 ON THE MIDDLE EAST'S POWER
BUSINESSWOMAN LIST 2021, FORBES**

The Power of Authenticity: Three Principles of Leadership Success is a fascinating and candid account of the obstacles and triumphs that Raja Al Gurg faced on her path to becoming one of the most influential businesswomen in the Arab world.

Al Gurg is the Chairperson and Managing Director at the Easa Saleh Al Gurg Group, an eminent family business in the UAE. In *The Power of Authenticity*, she gives invaluable insight into the lessons she learned first as a secondary school principal, before climbing the ladder of a diversified conglomerate that represents businesses ranging from retail to real estate.

Confident and encouraging, Al Gurg explains how a leadership style based on personal authenticity can lead to business success. Along the way, she considers: What does it take to steer a company? How can a failure be turned into an advantage? How can women business leaders break down barriers and make a difference?



KEY SELLING POINTS

- High-profile Arab businesswoman, recently named Pro-Chancellor at Heriot-Watt University Dubai Campus
- Perfect for fans of Kashmir Maryam, Indra Nooyi and Sheryl Sandberg
- A unique contribution to business literature by an Arab female writer for aspiring leaders
 - Author featured on *Forbes* World's Most Powerful Women's list, as well as #1 in *Forbes Middle East* 2021
 - Author was also recognised as the 'first Emirati businesswoman to write an autobiography' in 2018, reflecting on the challenges faced as a Muslim woman in the corporate world

With four decades of experience in sectors as diverse as education and manufacturing, Raja Al Gurg has had hands-on experience with a wide variety of sectors in the corporate world. Her reputation as one of the foremost female business leaders in the Middle East is underscored by the countless board positions associations within the UAE and beyond. She is President of the Dubai Business Women Council, and regularly represents the UAE at international conferences. She is actively devoted to advocacy for women in the workplace, creating opportunities for them to thrive and develop in their careers. Her work in this area has yielded a list of impressive accolades, including being listed for multiple years among 'The World's 100 Most Powerful Women' by *Forbes*.

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Format: Paperback
Size: 216mm x 135mm (portrait)
Extent: 176pp
Price: £14.95 / \$20 / AED 110
BIC Codes (UK & ROW):
Management: leadership & motivation /
Business strategy /
Management & management techniques /
Biography: business and industry
Casemate Distribution Categories:
Business/Management, Business/Motivational





**Women Personality of the Year Awards
Dr Raja Al Gurg Chairperson - Easa Saleh Al Gurg Group and Founder
Dubai Business Women's Council**



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فعاليات الكونغرس الدولي ال 26 للقيادات لعام 2024

2024 THEME AND ACTIVITIES

معارض وإجتماعات الطاولة المستديرة للقيادات في القطاعات التالية



◀ الاقتصاد وسيدات الاعمال



◀ ادارة الصحة



◀ الشرطة والقوات المسلحة



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< المؤلفات والناشرات



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والمستثمرات



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الأزياء والموضة



< الإحتفال بيوم ويبكس
للزواج العالمي



< الإحتفال بالذكرى يوم
ميلاد أولئك الذي
يتصادف مع ٨ مارس



< المرأة في المناصب
القيادية والدولية



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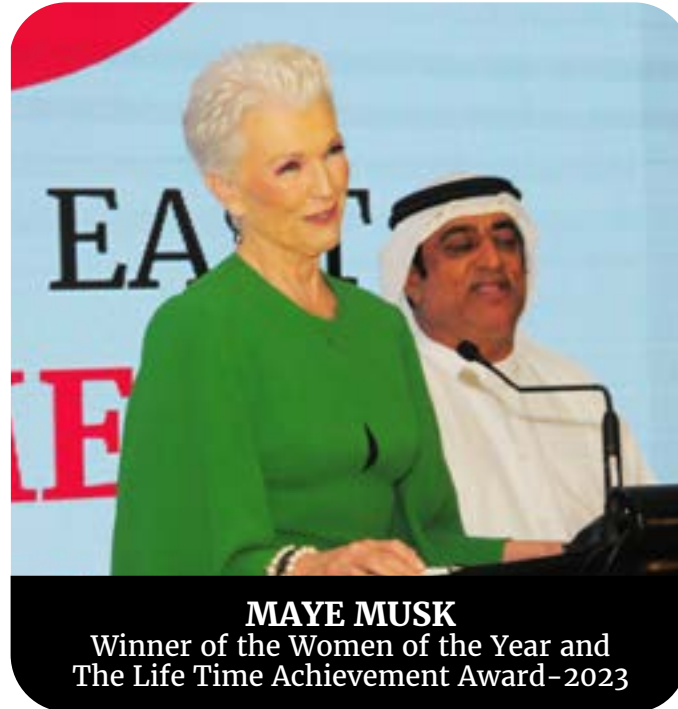
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Winner of the Women of the Year and
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Conference Profile and Objectives

Celebrating 26 years of successfully, organizing one of the largest global women leaders' event, Woibex conference which is held annually on International Women's Day, has become a global platform that links women from all sectors, making it a strategic achievement and an important gathering of global women leaders and entrepreneurs to highlight global women's achievements.



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Woibex What We Do

Woibex, Provides an environment conducive to the exchange of views, discussion, and face-to-face networking amongst women leaders, and aims to elevate the status of women in society, enabling them to acquire the skills needed to succeed in the global market and provides the services and business knowledge which can support women towards the future.



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A group of women are posed for a photograph. In the foreground, several women are visible, some wearing black hijabs and others in more casual attire. One woman in the center wears a grey and black patterned scarf. In the background, more women are visible, some wearing hijabs. The setting appears to be an indoor event or meeting. A red semi-transparent box is overlaid on the left side of the image, containing the title text.

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Sheikha Bodour Bint Sultan Al Qasimi, Princess Amira Al Taweel,
and Sheikha Nouf Al Khalifa at Woibex Conference



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Shaikha Salama Bint Hamdan Al Nahyan, Wife Of H.H Shaikh Mohammed
Bin Zayed Al Nahyan, President of the UAE, The Awards Received By
H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan



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HRH Princess Lamia Bint Majed Alsaud
Secretary General and member of the Board of Trustees,
Alwaleed Philanthropies
Dr. Anna Dolidze Parliamentary State Secretary
Republic of Georgia



H.E Dr. Raja Easa Al Gurg
Vice Chairperson & Managing Director of the Easa Saleh
Al Gurg Group



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والخدمات الإلكترونية
إلى دول مجلس التعاون الخليجي

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للشخصيات القيادية
MIDDLE EAST
CEO OF THE YEAR
AWARDS

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Hon. Mary Robinson
Former President, Republic of Ireland



Princess Amira Al Taweel
Saudi Arabia



Dr. Raja Easa Al Gurg
Chairperson - Easa Saleh Al Gurg Group and
Founder - Dubai Business Women's Council



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**HRH Princess Lamia
Bint Majed Al Saud**

Secretary General and member of the
Board of Trustees, Alwaleed Philanthropies



Mrs Tipper Gore
Wife of Former US Vice President



Maye Musk



H.E. Dr. Dena Assaf
United Nations Resident Coordinator



Phan Thi Kim Phuc
Known for Being "The Girl in the Picture"
(Vietnam War)



Dr. Anna Dolidze
Parliamentary State Secretary
Republic of Georgia



Sheikha Nouf Al Khalifa
Director of the London Business School
Dubai Center - Kingdom of Bahrain



Sheikha Hessa Al Khalifa



Dr. Ahmad Tahlak
Chairman, LEVENBERT



H.E Fouzia Hassan Gharib
Ministry's assistant undersecretary
UAE Ministry of Education said yesterday



H.E Elif Çomoğlu Ülgen
Ambassador of the Republic Of Turkey
in South Africa, Pretoria



Cordelia Henry
Founder - Pearlescence



Dr. Akima Umezawa
Japanese Consul-General in Dubai



**Sheikha Dr. Alia
Humaid Al Qassimi**
Social Development Expert



Dr. Ibtesaam Al Bastaki
Director of investment and private partnership
Dubai Health Authority (DHA)



H.E Paolo Lembo
United Nations Resident Coordinator
in UAE, Qatar



Hanane Benkhallouk
Co-founder & Executive Director,
Sustain Leadership consultancy



H.E Elballa Hagona
UNDP - United Nations
Development Program



Prof. Abhilasha Singh
Provost/Vice President For
Academic Affairs



H.E. Mr Hisashi Michigami
Former Consul General of the Consulate
General of Japan in Dubai, UAE



**H.E Dr. Amani Khalid
Boursesli**
Former Minister of Commerce
and Industry of Kuwait



Khuloud Al Nuwais
Chief Sustainability Officer, Speaker,
Top 20 Influential UAE Woman,
Gender Balanced Boards,
Strategist, Emiratisation



Raya Rammal
Journalist, Senior News Anchor
DubaiTV - Dubai, United Arab Emirates



H.E Jenan Boushehri
Former Minister of Public Works and
State Minister for Housing, Kuwait



Dr. Hajia Salamatu Garba
Executive Director and Founder Women
Farmers Network - WOFAN



Mohamed Abdulrahman
NBC ARABIA



Dr. Toyin Sarak
Founder of @wellbeingafrica and Global
Goodwill Ambassador for @world_midwives,
#UHC, Advocate for Maternal Newborn & Child
Health, Rights, Equity & Empowerment



Sherifa Hady
Consumer Business Manager, Imaging and
Printing Group, HP, Middle East



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المعرفي الحديث، ثقافة القيادة

21st Middle East Excellence Awards
Winners & Nominees

Celebrating Leadership and Excellence





Women Personality of the Year Awards

H.H Sheikha Fatima Bint Zayed Bin Saqer Al Nuhyyan
President of the Umm Al Moumineen Women Association, Ajman-UAE
Received by: Sheikha Abdulaziz Bin Humaid Al Nuaimi,
Chairman of Dept. of Culture and Information

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Women Personality of the Year Awards

Princess Ameerah Al Taweel

The Award is Presented by

H.E. Reem Al Hashimy, U.A.E. Minister of State

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Women Personality of the Year Awards

H.H Sheikha Amina Bint Humaid Al Tayer

Chairwoman of Dubai Women's Association Middle East

Women Personality of the Year 2007 Received by: Ms. Amal Al Dabos

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Women Personality of the Year Awards

Shaikha Salama Bint Hamdan, Wins Woman Personality of the Year
Shaikha Salama Bint Hamdan Al Nahyan, Wife Of H.H Shaikh Mohammed Bin Zayed Al Nahyan, President of the UAE, The Awards Received By H.H Shaikh Theyab Bin Mohamed Bin Zayed Al Nahyan

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Women Personality of the Year Awards

Dr Raja Al Gurg

Chairperson – Easa Saleh Al Gurg Group and Founder
Dubai Business Womens Council

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Women Personality of the Year Awards

Phan Thi Kim Phuc

Known for Being “The Girl in the Picture”
(Vietnam War)

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